

OFFICIAL RULES - VOID WHERE PROHIBITED BY LAW

Sweepstakes Period. Entry must be submitted no later than June 20th, 2009.

Eligibility. Open to residents of Needham and Newton, Massachusetts who have graduated high school in May or June of 2009. Limit one entry per person.

Employees, officers, directors, and agents, and their immediate family members and members of the same households (whether related or not) of Aronson Insurance Agency Inc. (Aronson Insurance) are not eligible to participate.

Application of Official Rules. All Sweepstakes are governed by these Official Rules. By submitting an entry, Sweepstakes participants agree to be bound by these Official Rules. Participants further agree that Aronson Insurance shall retain full authority, in their sole discretion, to interpret and administer these Official Rules, and to be bound by all decisions and interpretations made in good faith by Aronson Insurance regarding the Sweepstakes, whose decisions shall be final and binding in all respects.

Entry. NO PURCHASE NECESSARY TO ENTER OR WIN. YOUR CHANCES OF WINNING BY MAIL-IN ARE THE SAME AS THE CHANCES OF SOMEONE WHO COMPLETES THE FORM ONLINE.

- Limited to one (1) entry per graduate.
- *Online Entries:* Visit <http://www.aronsoninsurance.com/Grads> and complete the form during the applicable Sweepstakes Period. All online entries must be received by 12:01 a.m. June 21st, 2009.
- *Mail-in Entries:* To enter print your name, address, date of birth, e-mail address (if applicable), date of graduation, parent or guardian's name, and parent's e-mail address (if applicable) and mail or hand deliver to: Aronson Insurance, 950 Highland Avenue, Needham, MA 02494. Your entry must be post-marked on or prior to June 20th, 2009 and received by Aronson Insurance no later than within 13 days following the End Date. Proof of sending will not be deemed to be proof of receipt by Aronson

Insurance. Hand delivered entries must be received no later than 12:30 P.M. on Saturday June 20th, 2009.

Aronson Insurance is not responsible for lost, late, incomplete, illegible, mutilated, inaccurate, misdirected, stolen or postage due entries or mail, or for any problems of any kind whether mechanical, human or electronic, including, but not limited to, computer, telephone, cable, network, satellite, electronic or Internet hardware or software malfunctions, failures, connections, availability or garbled or jumbled transmissions, or service provider/Internet/web site/use net accessibility or availability, traffic congestion, or unauthorized human intervention. Aronson Insurance reserves the right to suspend or terminate any sweepstakes in the event of any such problem.

Information Contained in Entry. By submitting an entry, each Sweepstakes participant represents and warrants to Aronson Insurance that the information contained in the entry is true and correct in all material respects and that Aronson Insurance may rely on such information in their efforts to comply with applicable laws and regulations.

Data Collection. Information submitted in connection with the Sweepstakes will be treated in accordance with these Official Rules.

Prizes. Three winners will be selected (2 residing in Newton and 1 residing in Needham). Winners shall receive a certificate entitling the winner to attend In Control Driver Training.

Winners are solely responsible for any costs and expenses in connection with the Prizes that are not specified herein, including without limitation all applicable federal, state and local taxes. Prizes may not be transferred or assigned. No cash value or substitution of any prize will be permitted or provided.

Awarding of Prizes. Winners of a Sweepstakes will be notified by e-mail within 15 days of the drawing. Winners without an e-mail address will be notified via postal mail at the address provided in their entries. Aronson Insurance reserves the right to require winners to show proof of identity, residence, and graduation prior to receiving prizes. Winners under the age of 18 must be accompanied by a parent or guardian.

Prizes will be awarded within 10 days after receipt by Aronson Insurance of the required documentation.

Aronson Insurance is not responsible for prize information or documents that are lost or mis-delivered by the postal service or carrier.

Non-compliance with these Official Rules or undeliverable notification may result in disqualification and selection of an alternate winner.

Announcement of Winners. Aronson Insurance will notify the winners via e-mail or postal mail as stated.

Unlawful Conduct and Disqualification. Aronson Insurance reserves the right, in its sole discretion, to disqualify any Sweepstakes participant who Aronson Insurance determines, in its sole discretion, (a) was ineligible to participate in the Sweepstakes; (b) submitted more than the allowed number of entries; or (c) otherwise acted in an unlawful manner and/or in violation of these Official Rules.

Indemnity. By participating in the Sweepstakes, you agree to release and hold harmless Aronson Insurance, their respective officers, directors, shareholders, employees, and agents from any and all losses, damages, rights, claims, actions and proceedings of any kind arising out of or relating to the Sweepstakes or resulting from acceptance, possession, use, or misuse of any prize, including, without limitation, personal injuries, death, and property damage, and any claims based on publicity rights, defamation, or invasion of privacy.

DISCLAIMER/LIMITATION OF LIABILITY. UNDER NO CIRCUMSTANCES, INCLUDING NEGLIGENCE, SHALL ARONSON INSURANCE, OR THEIR RESPECTIVE OFFICERS, DIRECTORS, SHAREHOLDERS, EMPLOYEES, REPRESENTATIVES AND AGENTS, BE LIABLE FOR ANY DIRECT, INCIDENTAL, INDIRECT, SPECIAL OR CONSEQUENTIAL DAMAGES, OR EXEMPLARY OR PUNITIVE DAMAGES ARISING OUT OF OR IN CONNECTION OR CONNECTION WITH YOUR PARTICIPATION IN A SWEEPSTAKES, POSTING ON OR ACCESS AND/OR DOWNLOAD OF ANY MATERIALS OR INFORMATION FROM ANY WEB SITE OWNED, OPERATED OR CONTROLLED BY SPONSOR AND/OR ANY PRIZE (INCLUDING, BUT NOT LIMITED TO, ITS ACCEPTANCE OR USAGE) AWARDED TO YOU IN CONNECTION WITH THE SWEEPSTAKES,

INCLUDING WITHOUT LIMITATION DAMAGE TO PROPERTY AND, TO THE MAXIMUM EXTENT PERMITTED BY LAW, DAMAGES FOR BODILY OR PERSONAL INJURY, INCLUDING DEATH, EVEN IF ARONSON INSURANCE, OR ANY OF THEIR RESPECTIVE OFFICERS, DIRECTORS, SHAREHOLDERS, EMPLOYEES, REPRESENTATIVES AND AGENTS HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES OR LOSS. YOU AGREE THAT THE AGGREGATE LIABILITY, IF ANY, OF ARONSON INSURANCE ARISING OUT OF ANY KIND OF CLAIM (WHETHER IN CONTRACT, TORT, OR OTHERWISE) SHALL NOT EXCEED \$1.00.

Cancellation. A Sweepstakes may be modified, canceled, terminated or suspended in whole or in part without prior notice for any reason, including, without limitation, computer virus, bugs, non-authorized human intervention, mechanical or electronic problems or other causes beyond the control of Aronson Insurance which corrupt or impair the administration, security, fairness or proper play of a Sweepstakes. In the event of early termination of a Sweepstakes, all prizes will be awarded in a random drawing from among all eligible entries received through the date on which the Sweepstakes is terminated to the extent practicable, as determined by Aronson Insurance in its sole discretion.

Winners List/Official Rules. For a copy of the winners list, send an e-mail request to agent@aronsoninsurance.com and specify Winners List in the subject line.

Governing Law. These Official Rules are governed by and shall be construed by the laws of the Commonwealth of Massachusetts, without application of its choice of law principles.

Force Majeure. The failure of Aronson Insurance to comply with any provision of these Official Rules due to an act of God, hurricane, war, terrorism, fire, riot, earthquake, actions of governmental authorities outside the control of Aronson Insurance or other force majeure event shall not be considered a breach of these Official Rules.